

Best Practices 1

1. Title of the practice:

Sensitization of women / Empowering women:

The areas of education, health, work, human Rights and leadership qualities.

2. Objectives of the practice:

- To create awareness among the young girls regarding their place in the society.
- Awareness towards Right of education, Right to live a dignified life, Right to earn livelihood.
- Awareness regarding protection from harassment, legal assistance, knowledge in government women supporting programs.
- Skill development in fine arts, literature and employability, progression and performance towards excellence.
- Equal opportunities with men, equal sharing of property, equal taking up of social responsibilities, equal participation in legislative assemblies and parliaments.
- To create knowledge of their own potentiality in innovation, social sciences, science and technology.

3. The context:

The College is situated in the midst of the town having about five hundred girls students. The institution is surrounded by about twenty villages in which women population is predominated. The College has itself 46 women employees.

The context of Best Practice is the observation of the need to enhance their awareness levels regarding their health, education Rights, government

programs, and their own uniqueness in the society. The challenges of inhibition, lack of confidence and a sense of second-rate citizenship are felt to be addressed by the Institution as its contribution to the community. The challenge faced in implementation is not very problematic but mention has to be made that there is little cooperation from the households of the students, from villages and finance.

4. The Practice:

The College has chosen for practicing the women sensitization the following tools.

- Meeting experienced women in the field of education and interacting with them.
- Arranging visits to the villages, women in old age homes, girl students in schools and Colleges.
- Organizing workshops to sensitize women against atrocities, harassments and legal Rights.
- Organizing birthdays of prominent women as role models and felicitating elected women corporators to inspire and inculcate courage among women.
- Eminent personalities including Medha patkar, Professors of Andhra University, Prof. Vindhya, Prof. K.Vijaya Lakshmi, Prof. Vidhya, Prof . K. Vijaya Lakshmi, Prof. Suseela Koushik, Smt. Arifa Sulthana, Prof. D.Usha Rani, Prof. K. Vijaya Nirmala, Prof. Y.Somalatha and many others participated in the programmes of the College and interacted with the students and staff of the College. The issues like women's education, health, problems of adolescent and

young women, challenges faced by women while they work in many areas of society.

- The students and staff of the College visited various villages like Kovvada, Madhavapatnam, Villages in agency area around Rampachodavaram and others, to give moral support and encouragement to the women, old age seniors and girls students.
- Workshops and personality development, talent quest, legal literacy, general challenges faced by women in the society and legal Rights and human Rights of women were conducted.
- Seminars on personality development, Leadership qualities, and good governance give a Philip to the confidence of women students. A mention of awareness campaign along with the voluntary organization PARA (People action for rural awareness) is to be made for the inclusive societal position of women.
- The celebrations of great events like the birthday of Jhansi Lakshmi Bai, Smt. Indira Gandhi and Durgabhai Deshmukh was conducted with talks given by the girl students and workers in the field of women development like Dr. Bharatha Lakshmi, Smt. Y.Kalpakam, Dr. Jagadeswari, L.Seshu kumara, D.G.M(Rtd) NFCL.
- The talent skills of women like creation of literature, ambition to progress in science and technology, manifest their hidden talents in arts, music and culture are promoted by exposing them to practice like power point presentation, elocution and debate, poster presentation, rangoli, singing competition, dance programs including taking up surveys in heritage areas.
- The women staff members participated in workshops and training programs like capacity building in women managers in Hyderabad

and training program of women empowerment in Tirupati. The girl students and staff of the College participated in National women's parliament conducted by AP state Government in Vijayawada. Two girl students were winners of Prathibha award given by State Government.

5. Evidence of Success:

- The evidence of practice of sensitizing the women is received as satisfactory and the institution is conscious that may more activities to be done.
- The aspect of education, dignified life and earning lively hood is evidenced in the girl students of the College, entering professions like Law, Banking, Administration, Teaching and sports. About ___ are employed and leading dignified life with the knowledge of legal assistance, Govt. programs and awareness, protection from harassment women students are able to come out courageously and complaint against the discrimination, harassment.
- Learning the ideals of the constitution of India they are able to fight for the right in the society and take responsibility of social obligations at the same time. There are scientists, technologists and participants in social development coming out from the students of this institution. Women from the village of kovvada seek advise and assistance for their problems from the women staff of the College.

6. Problems Encountered and Resources Required:

There is resistance from the house holds for the absence of girl students from the house in the evenings when the programs were conducted

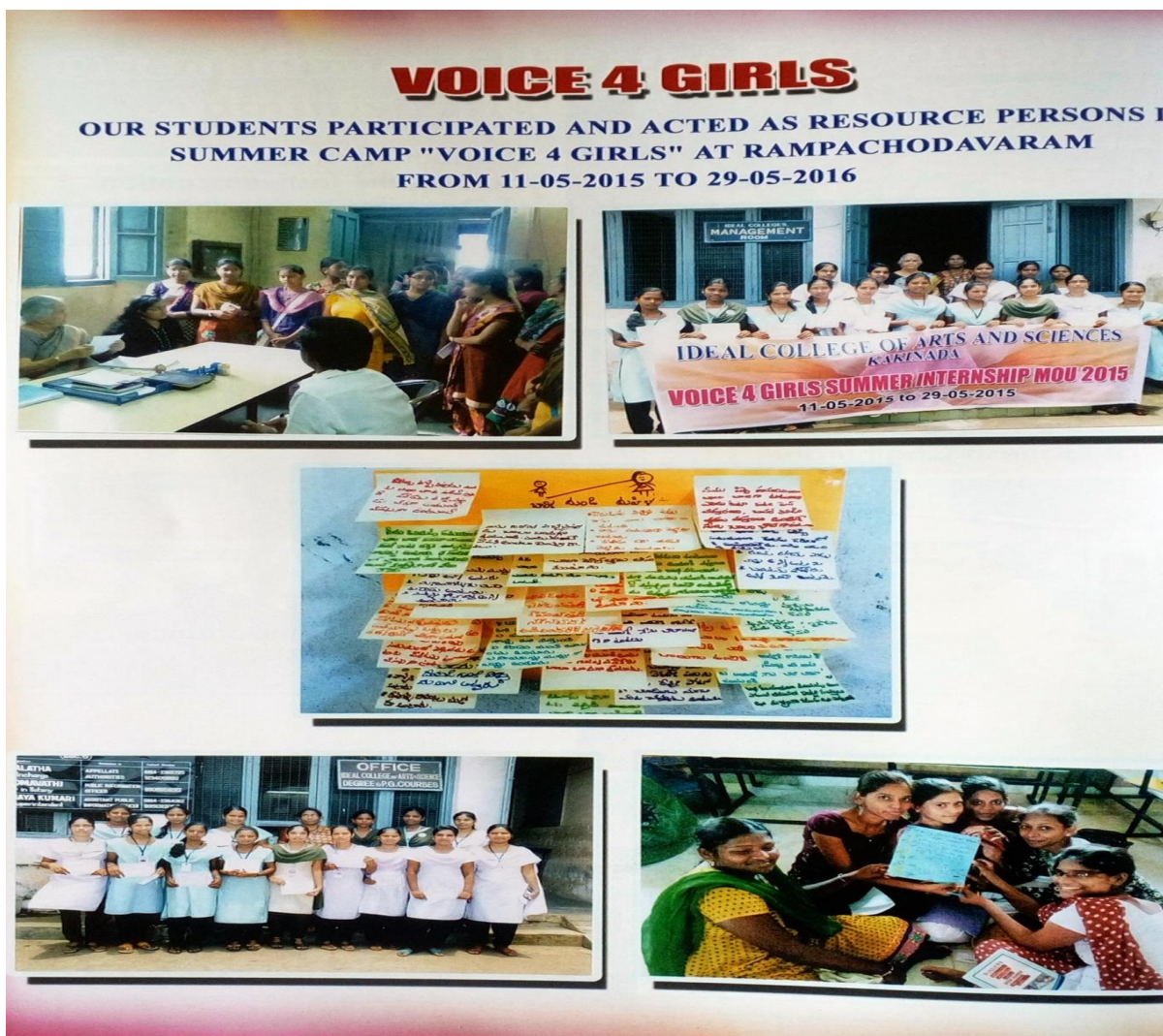
no significant problem is observed and the women empowerment cell of the College requires financial support in conducting the activities in the following areas.

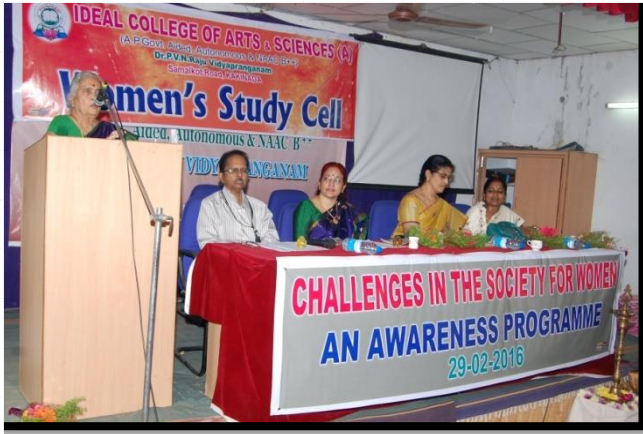
- The women staff and students required a vehicle for field visits.
- Organizational financial support for each program for payment of TA, DA to the resource persons, participants and food, stay for the girl students.
- Supporting for secretarial help, printing of posters, display of flex and other visual material, preparation of survey forums.
- Seed money is required for payment of TA, DA to the staff members participating in Workshops, Orientation camps, conferences and Governmental programs like ODF, clean drinking water and girl child protection.



Workshop on Atrocities against women and measures of prevention

27-12-2013

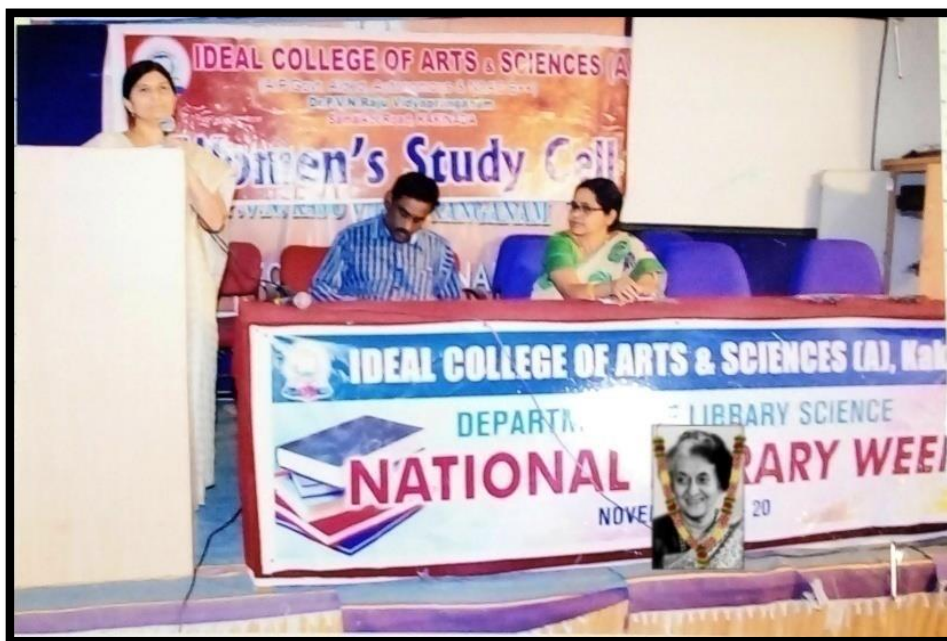




Challenges in the society for women
29-02-2016



Birthday of Durgabhai Deshmukh on 15.07.2016



Birthday celebration of former prime minister Smt Indira Gandhi
on 19-11-2016 .



International women day 08-03-2017



Panel discussion program on "Goal setting of girl students"
16-09-2017



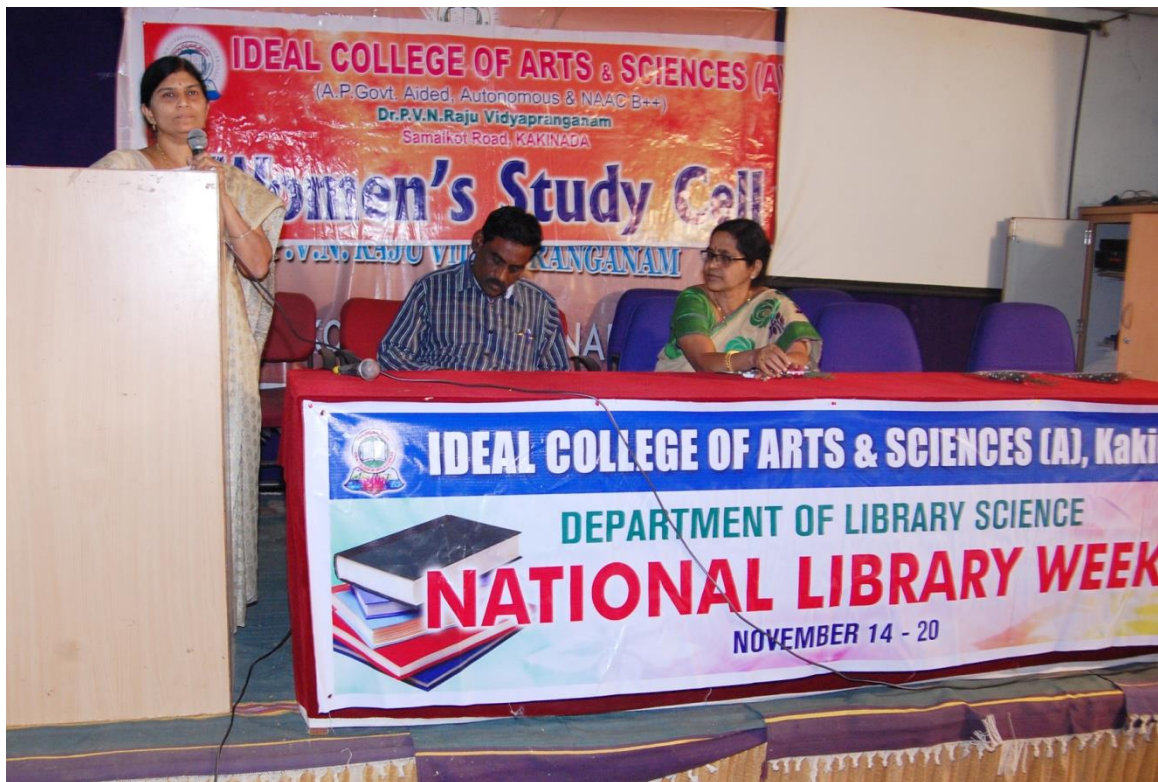
A Panel discussion on “Good Governance of Kakinada Municipal corporation” 23-09-2017



Women student Receiving Prathibha Award



Awareness program on Sexual abuse and Trafficking 02-12-2014



Counseling to women students by Dr K.Sailaja , Gynachologist

Participation of women in various competitions





Essay writing competitions



Drawing Competitions



Power point Presentations



Classical Dance



Women faculty are participated in “National Women’s Parliament”



Power point presentation on “Life of Srinivasa Ramanujan” by Kum A.Ch.Sravanthi



An awareness program on "Organ Donation" by Smt Prasanna, Botany Lecturer

BEST PRACTICE – 2

1. Title of the Practice :

“Man and Nature”

Protection of Environment

2. Objectives of the Practice:

- Learn the concept of Man’s life and Biodiversity.
- Create awareness of Clean Environment and Green Protection.
- Knowledge in pollutants.
- Threats to ecosystem in Modern Civilization,
- Measures to be taken to the life of “Go Back to Nature”.

3. The context:

An observation is made that the life style of citizens especially the youth and students have been changing its shift from living in healthy Environment and happy natural life to a constrained habitat devoid of the blessings of the five elements of Nature, the Air, Water, Earth, Fire and Ether. There is an imminent necessity to address these threats. The life of the Youth, arrested in airless habitats and waterless environment causing breathless pressure on their living needs to the learning and teaching of the glories of Nature. Youth and students have the responsibility to protect wild life, secure more oxygen and lessen carbon dioxide and other pollutants, save water and enjoy the fruits of nature. The Departments of Life Sciences and the NSS and NCC units of the College in addition to the Eco-club of the College have taken up the task of promoting the sense of expansion of greenery, protection of wild life, prevention of misuse of nature’s generosity and stoppage of use of pollutants like toxic material, plastic. The course content of degree in Bio Sciences offers an optional in Biodiversity and hence the necessity of propagating the Environmental protection.

4. The Practice :

To put into practice the objectives of Environment “Man and Nature”, the tools selected by the College are as follows.

- Introduce the knowledge of the mutual dependence of Man and Nature for happy, healthy and homogeneous life to create an environment of participation in workshops, Seminars, Conferences and Physical involvement like visit to the forest, meeting the people and Nature in agency areas and the understand climatic changes and get knowledge about the necessity of Biodiversity.
- The preparation of volunteer groups to involve themselves in making environment clean by participating in Rallies like AIDS Awareness, on Swine flu at Bhimavaram, Anti malaria disease campaign, clean and green programmes, fight against mosquito menace, encourage children in hand wash. Awareness on Nutritious food, use of medicinal plants gardens and practice of YOGA.

- The student groups along with the faculty members propagated the medicinal values of forest trees and their leaves used in traditional festivals like Durga pooja, Ugadhi and Ganesh Chaturdhi. An expert in the study of such medicinal values Smt. S.Padmavathi along with the Senior Lecturers of Department of Botany, Smt K.Nirmala Rani and others convened special programmes along with Dr.Jagadeeswari and Smt. Seha Kumari in elucidating the Medicinal values of the several leaves like Mango leaves, Basil, Java Plum, Custard apple, Neem, Periwinkle are conducted with public participation.
- Programmes like plantation, swatch Bharath, ODF, plastic free campus and Roads are taken up by the students. Pollutants are the major threat for the protection of environment. To prevent polluting the air by Carbon dioxide, cycles are made preferred by the students. Dr.Rajya Lakshmi, an environmentalist gave a Lecture on World Environmental Day, the protection of Mangroves and measures taken by Swaminathan foundation was presented by Dr.Rama Subrahmanyam. A Guest Lecture on climate change was given by Dr.Purushotham, and activities like propagating the rangers of toxic material mixing in waters during the immersion of Ganesh Idols in Rivers are taken up in addition to distributing pamphlets and clay Ganesh Idols.
- Awareness is created to the youngsters to come out from the life style they are in at present like living in concrete jungle apartments, rooms with A.C's devoid of natural air and light, driving petrol – ridden vehicles, eat junk food and forget natural vegetables and life giving fruits. A seminar on Nutritious food by Sri Salim Mohiddin, HOD, Biotechnology, a Lecturer on climate change by Dr.Purushotham, a talk on transgenic technology and use of BT foods and a presentation on healthy living was given to the students.
- The staff and students are made to go to the slum areas and villages, forest areas, visit abhayarnya, Ponds, go to river festivals, Beach festivals, education trips, Botanical tours and such other places to feel the communion with Nature.

Evidence of Success:

The practice of environmental protection and ecosystem is evidenced by its success in the instruction of optional paper in the third year and raising a Botanical Garden in the campus with varying species of plants like.... ..

Problems encountered:

The main problem is the financial support for the conduct of workshops, seminars, field visits and propagation of values of environment.



Guest Lecture by **R.RamaSubhramanian**, M.S.Swaminathan Research Foundation, Kakinada on Mangrove Conservation and Management in Andhra Pradesh on 14-08-2014.



Botanical Tour to Maredumilli Forest, East Godavari District



Field Visit to Kadiyam Nurseries



Field Trip to Koringa Mangrove Forest on 04-02-2015



**FIELD TRIP TO KORINGA WILD LIFE SANCTUARY
04.02.2015**

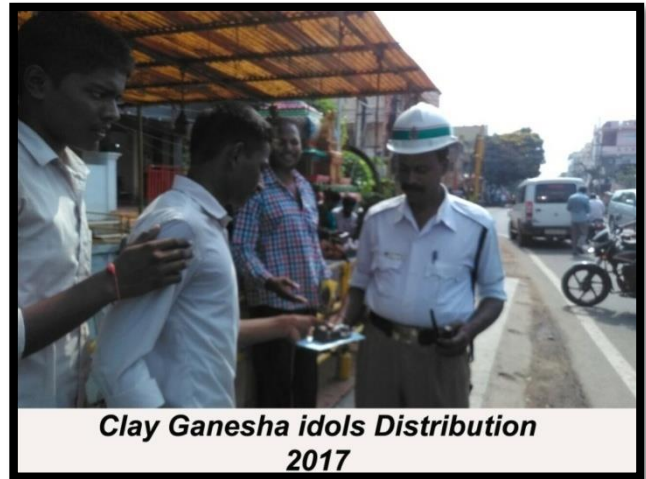


**Field Trip to MAREDUMILLI
09.10.2015**

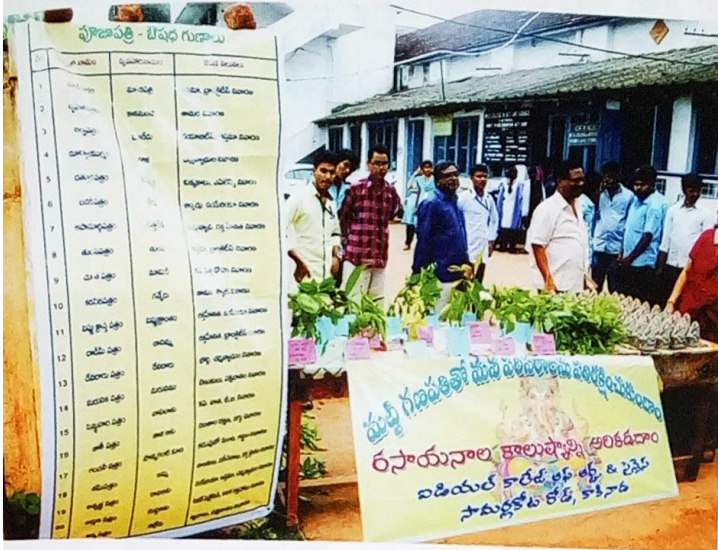


Wild life Week Celebrations

Distribution of Clay Ganesh Idols



ECO CLUB



Distribution of Clay Idols on the festive occasion of Ganesh Chaturdhi

Distribution of Pathri (HERBS) on the festive occasion of Ganesh Chaturdhi



Explaining the importance of Pathri (HERBS)





**Vanam-Manam
29-07-2016**



**Vana Mahosthav
01-07-2017**



**Vana Mahosthav
01-07-2017**



Swatch Bharath on 08-11-2016



Swatch Bharath on 08-11-2016



**Swatch Bharath
26-07-2016**



**Swatch Bharath
27-06-2017**