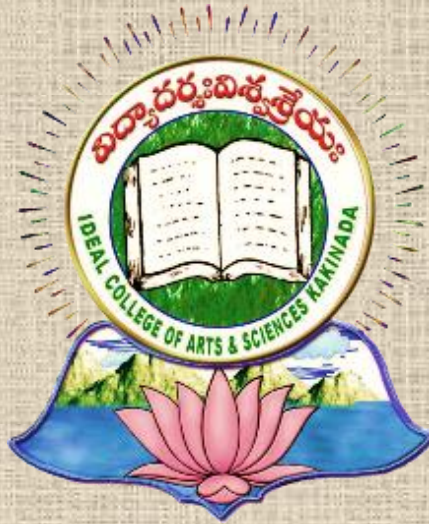


**An ISO 9001:2015**

**NAAC 'B' Grade Cycle 2**

**IDEAL COLLEGE OF ARTS AND SCIENCES**  
**(AUTONOMOUS)**  
**KAKINADA - 533004**



**2021-25**

# ILLUSTRIOUS HISTORY AND ESTEEMED PRESENT



The **Ideal College of Arts and Sciences(A), Kakinada**, sponsored by the Governing body of Ideal College of Arts and Sciences, Kakinada. The Society is founded and run by eminent intellectuals and patriots like Dr. P.V.N. Raju, Dr. N.S.R. Sastry, Dr. P. Chiranjeevini kumari and others inspired by the great patriot Dr. Col. D. S. Raju who was the personal physician of Netaji Subhash Chandra Bose. At present the college is run under the presidentship of Dr. N.S. Murthy a famous orthopedician.

The college is run with the motto of “Man Making education” a renowned concept of Swamy Vivekananda. The instruction includes core values of education, modern skills traditional knowledge and the idea of National integration.

The College caters about 25 villages around the Kakinada city. It caters to the educational needs of about 3000 people and interacts with more than 1000 citizens.

The Ideal College of Arts and Sciences(A), is one of the earliest colleges to get NAAC accreditation in 2006-07 and also confirmed autonomy in the same year. The college is continuously updating its infrastructure, laboratories, and Sports ground, there are 10 Courts with 200 mts track and 8 Indoor games along with 8 Station Gym and instruction. It has dedicated faculty, who have a sum total of experience of over 890 years with about 10% of Ph.D. faculty. The institution is situated in the heart of the town an extent of 10 acres with state of Art classrooms, laboratories and a library. Initially, the conventional courses and programs were started and run successfully.

The focus then changed to skill-oriented courses and modern sciences like food technology, agriculture applications, management sciences and others. Basing the demands of the students the Ideal College of Arts and Sciences(A), Kakinada started in 2019-2020 started vocational courses and B.Sc., Programs in Agriculture, Fisheries, Artificial intelligence, Robotics, Data Science and other Computer applications. The college also runs value-added courses and certificate courses along with life skill and skill development courses.

## VISION:

The Vision of the builders of the Ideal College of Arts and Sciences(A), Kakinada is to bring forth a comprehensive model Institution of Higher Education with the ideals of Universal harmony with the components of material wellbeing, meta physical discipline and homogeneous integration in the product i.e., the young learner. The teacher is viewed as a catalyst or facilitator in bringing out all round development of the student, while he as a catalyst strives in continuing updating of his knowledge.



## MISSION:

- To introduce the spirit of social commitment in the student as a good citizen obeying and respecting the Constitution of India.
- To develop the spirit of democracy and truthfulness.
- To empower the learner to lead a dignified life in the society equipped with the skills and knowledge required, with concern towards the other members of the society.
- To uphold the heritage of India and National Integration.
- To build capacity in the learners of integrated knowledge learning.
- To bring out the latent talents of the learner and impart value-based education to him.

## STRENGTHEN THE INSTITUTION CURRICULAR WISE

To enhance the curriculum at Ideal College of Arts & Sciences (A), Kakinada, we will:

1. **Implement an Annual Action Plan:** Develop and enforce a detailed action plan for each department to ensure consistent and focused progress throughout the year.
2. **Boost Quality Assurance:** Increase activities related to quality assurance, including regular reviews and audits, to maintain high educational standards and continuous improvement.
3. **Upgrade ICT Facilities:** Enhance ICT infrastructure in departments and laboratories to support advanced learning tools and technologies, ensuring a modern educational environment.
4. **Establish a Feedback System:** Introduce a structured feedback mechanism for students and faculty to gather insights and address concerns effectively.
5. **Revise Examination Procedures:** Implement exam reforms to better evaluate student understanding and skills, aligning assessments with current academic and industry standards.



## IMPROVE INFRASTRUCTURE FACILITIES TO SUIT AUTONOMOUS STATUS

To align infrastructure facilities with the Autonomous Status at Ideal College of Arts & Sciences (A), Kakinada, we will:

1. **Expand Computer Facilities:** Increase the number of computers available to students and faculty to support enhanced digital learning and research capabilities.
2. **Establish an Innovation Centre:** Create a dedicated space for fostering creativity and research, providing resources and support for innovative projects and entrepreneurial activities.
3. **Augment e-Journal Collection:** Expand the range of e-journals accessible to the academic community, facilitating up-to-date research and academic exploration.
4. **Launch a Media Centre:** Develop a media centre equipped with advanced audio-visual tools to support multimedia learning and digital content creation.
5. **Update Library Automation Software:** Revise and upgrade the library's automation software to streamline operations, improve accessibility, and enhance user experience.

## IMPROVE QUALITY IN RELEVANCE TO ACADEMIC PROGRAMMES

To align Improve quality in relevance to Academic Programmes at Ideal College of Arts & Sciences (A), Kakinada, we will:

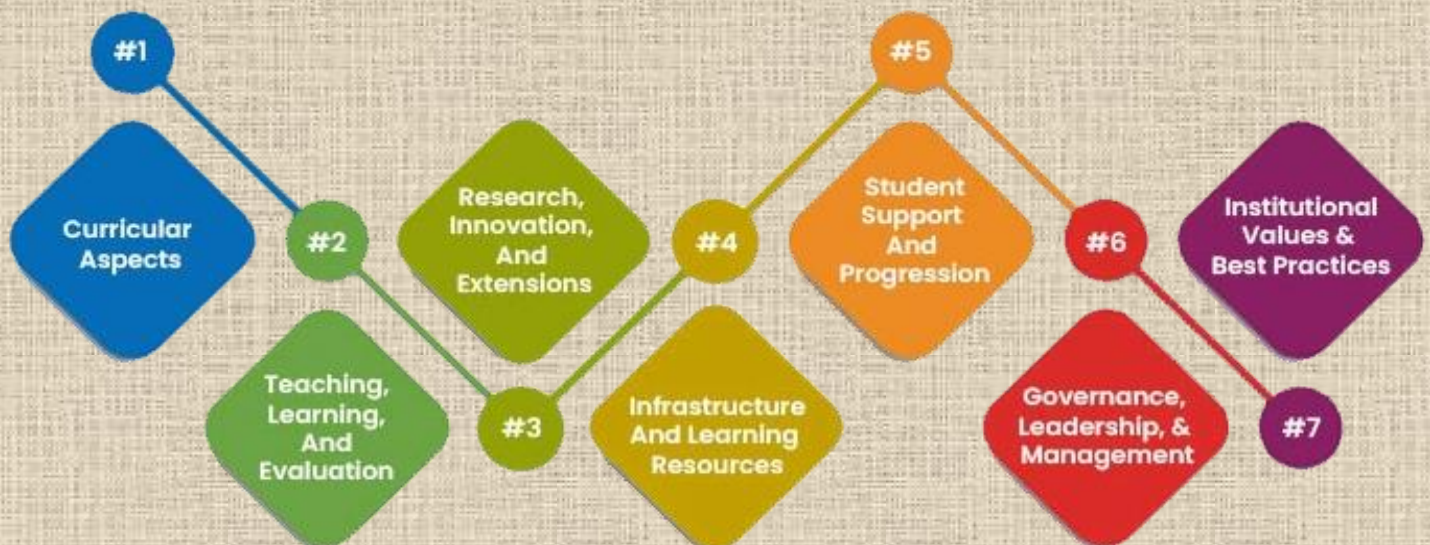
1. **Focus on IQAC:** Prioritize the role of the Internal Quality Assurance Cell (IQAC) in monitoring and enhancing academic quality.
2. **Maintain IQAC Methodology – Awareness in the Organization:** Ensure continuous awareness and adherence to IQAC processes and methodologies across all departments.
3. **AQAR Submission and Action Taken Report:** Regularly submit the Annual Quality Assurance Report (AQAR) and review action taken reports to drive progress and quality improvements.
4. **Provide Incentives to Staff:** Encourage staff participation in quality enhancement activities by offering incentives for attending seminars, workshops, and refresher courses.
5. **Introduce Departmental Seminars, Assignments, Student Projects, Field Visits, and Paper Presentations:** Enhance academic rigor through regular departmental seminars, student projects, assignments, field visits, and opportunities for paper presentations.
6. **Campus Recruitment Training for Students:** Offer dedicated training programs to prepare students for campus placements, improving their employability and job prospects.

## FOCUS ON RESEARCH AND STRENGTHENING AUTONOMOUS ACTIVITIES

1. **Teacher Research Programs:** Prioritize funding and resources for faculty research projects, fostering a culture of inquiry and innovation. Encourage publication in reputable journals and support participation in academic conferences.
2. **Higher Qualification Research:** Motivate staff to pursue advanced degrees and specialized certifications through grants, study leave, and financial incentives, enhancing their expertise and contribution to the institution.
3. **In-house R&D Laboratory:** Establish a dedicated research and development lab within the institution to facilitate hands-on research, experimentation, and collaboration among faculty and students, driving innovation and practical learning.
4. **Non-teaching Staff Quality Improvement:** Implement continuous professional development programs for non-teaching staff to enhance their skills, efficiency, and overall contribution to the institution's operations and environment.
5. **Comprehensive Faculty Development:** Invest in both qualitative and quantitative growth for faculty through regular training, mentorship, performance evaluations, and resource allocation, ensuring sustained excellence in teaching, research, and professional activities.

## FOCUS ON QUALITY PARAMETERS AND PREPARATION FOR NAAC

1. **Strengthen IQAC:** Organize national and state-level seminars and workshops to enhance academic and administrative practices.
2. **Promote Diverse Activities:** Facilitate discipline-specific guest lectures, field trips, community engagements, and competitions to broaden learning experiences.
3. **Holistic Student Development:** Assign staff responsibilities for student growth, implement examination reforms, encourage continuous education, and incentivize good attendance.
4. **Staff Preparation:** Train staff to align with NAAC standards, emphasizing adherence to accreditation criteria through workshops and performance evaluations.





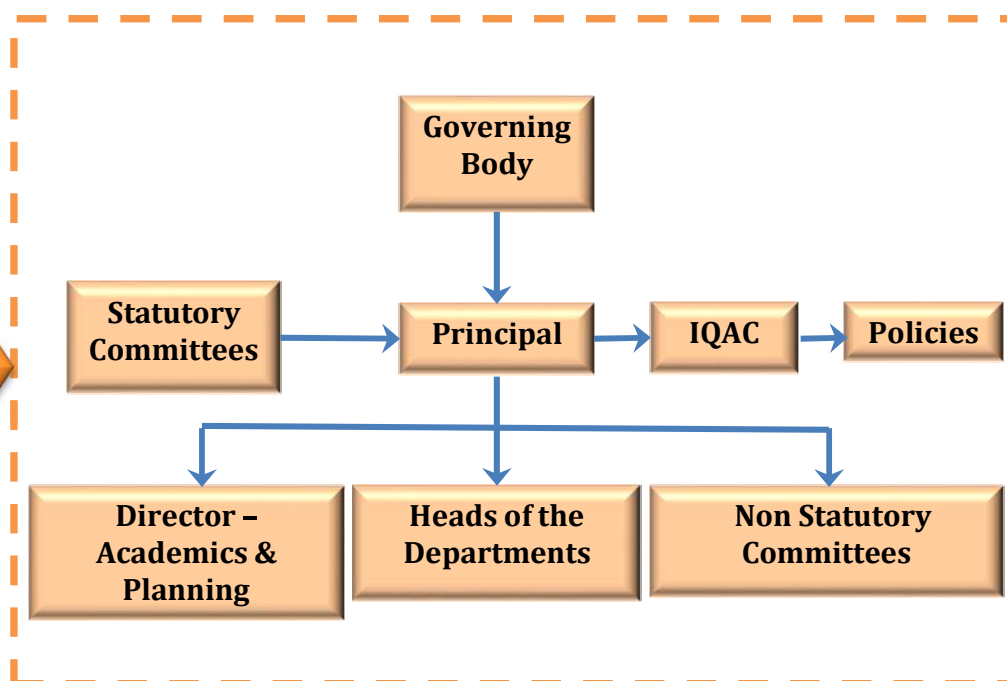
# Strategy Development and Deployment



## STRATEGIC PLAN



## DEPLOYMENT





## DEPLOYMENT

| Strategies               | Implementation                                                                                                                                                                                                                                                   | Strategies                                  | Implementation                                                                                                                                                                                              |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Student Enrolment</b> | <ul style="list-style-type: none"> <li>✓ Attract sophomores by conducting Certificate / Summer Coaching Camps in Sports &amp; Games</li> <li>✓ Science Expos for School Children</li> <li>✓ Providing freeships to the economically backward students</li> </ul> | <b>Human Capital</b>                        | <ul style="list-style-type: none"> <li>✓ Professional Development Programmes</li> <li>✓ Refine the Evaluation Process for staff</li> <li>✓ Staff Welfare Measures</li> </ul>                                |
| <b>Student Success</b>   | <ul style="list-style-type: none"> <li>✓ Value Added / Certificate Courses</li> <li>✓ Student CENTRIC Approach</li> <li>✓ Equip the students to participate in Co-curricular &amp; Extra Curricular</li> <li>✓ ICT Tools for effective teaching</li> </ul>       | <b>Capital Resources &amp; Partnerships</b> | <ul style="list-style-type: none"> <li>✓ Consultancy</li> <li>✓ Alumni (ICFSA) Contribution</li> <li>✓ Industry partnerships</li> </ul>                                                                     |
| <b>Campus Culture</b>    | <ul style="list-style-type: none"> <li>✓ Promote healthy work-life balance</li> <li>✓ Standardized Policies &amp; procedures</li> <li>✓ Enhance Internal Communication</li> <li>✓ Establish offices of institutional effectiveness</li> </ul>                    | <b>Infrastructure</b>                       | <ul style="list-style-type: none"> <li>✓ Technologically upgraded classrooms</li> <li>✓ Eco-friendly Campus</li> <li>✓ Optimal Library</li> <li>✓ Additional Services (Sports, Canteen, Hostels)</li> </ul> |
|                          |                                                                                                                                                                                                                                                                  | <b>Community Service &amp; Engagement</b>   | <ul style="list-style-type: none"> <li>✓ NCC &amp; NSS</li> <li>✓ Red Ribbon Club</li> <li>✓ Extension activities &amp; Outreach programmes</li> </ul>                                                      |