



Sasi Rekha Marni

Email: sasisri666@gmail.com

Mobile: 9010753242

OBJECTIVE

To contribute my skills and knowledge in a dynamic academic environment, enhancing both the institution's growth and my professional development.

EDUCATION

- M.B.A. (Finance & Marketing) – *First Class with Distinction*, Andhra University, 2016
- B.Com, Andhra University, Visakhapatnam

PROFESSIONAL EXPERIENCE

Assistant Professor – *Ideal College of Arts and Sciences, Kakinada*
2022 – Present

- Teaching core BBA subjects, organizing seminars, and coordinating events.

Assistant Professor – *G.B.R Degree College (MBA Program), Anaparthi*
2017 – 2022

- Led student engagement initiatives, organized management fests, and mentored students in various academic and extracurricular activities.

PUBLICATIONS

- East Godavari District (Kakinada) Background of Investors in Mutual Funds – A Qualitative Study
Published in *International Journal of Research and Analytical Reviews*
- A Competitive Analysis of Traditional Marketing vs. Digital Marketing
Presented at a Two-Day International Seminar, Ideal College of Arts and Sciences, Kakinada

ACTIVITIES & ACHIEVEMENTS

- Organized pre-admission teams to boost student admissions.
 - Spearheaded seminar programs to enhance MBA students' skills.
 - Coordinated various extracurricular events like Management Fests and Pongal Fests for MBA students.
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SKILLS & STRENGTHS

- YouTube Channel Creator – *GNANI THE KNOWLEDGE* (Educational content)
 - Self-motivated, positive attitude, and strong work ethics.
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COMPUTER LITERACY

- Proficient in all editions of Windows, MS Office, and internet-based research.
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SUBJECTS TAUGHT

- Accounting for Management
 - Quantitative Techniques for Management
 - Security Analysis and Portfolio Management
 - VUCA Management
 - Financial Management
 - International Financial Management
 - Perspectives of Management
 - Financial Derivatives
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INTERESTS

- Book reading
 - Listening to music
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PERSONAL DETAILS

- Name: M. Sasi Rekha
 - Spouse: E. Srinivasa Rao (HOD – Dept. of Management Studies)
 - Date of Birth: 05-06-1983
 - Languages Known: English, Telugu
 - Address: D.No. 8-98, Pedapudi, Pedapudi Mandal,
East Godavari District, Andhra Pradesh - 533006, India
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DECLARATION

I hereby declare that the information provided is accurate and true to the best of my knowledge.

(M. Sasi Rekha)