

## **CURRICULUM VITAE**



### **V. KAMARAJU**

Narasapurapupeta

Ramachandrapuram Mandal

East Godavari District -533255

Email: [raju4290@gmail.com](mailto:raju4290@gmail.com)

Contact: 9492828430.

---

---

### **CAREER OBJECTIVE:**

To work in a stimulating environment where I can apply & enhance my knowledge, skills to serve the firm to the best of my efforts.

### **ACADEMIC EDUCATION:**

- **MBA (H.R & MARKETING)**(Andhra University) with 7.63 CGPA from V.S.M College, Ramachandrapuram
- **BSC(Computers)** from V.S.M College, Ramachandrapuram.
- **Intermediate (M.P.C)** from Pragathi junior College, Kakinada.

### **JOB EXPERIENCE:**

- Working as Assistant professor (HOD) in Department of management studies, IDEAL College of Arts & Sciences(A), Kakinada.
- Worked as an Assistant professor in P.G Department of commerce &management studies (V.S.M College, Ramachandrapuram) From Feb 2019 to Aug 2020.
- Worked as an Assistant professor in Department of Management studies KIET College, Korangi from Nov 2017 to March 2018.
- Worked as an Assistant professor in P.G Department of commerce &management studies (V.S.M College, Ramachandrapuram) From 2010 to 2017 Feb.

### **OTHER ACADEMIC EXPERIENCE:**

- Served as Observer/squad for Acharya Nagarjuna University distance Education for 4 times.
- Paper setter and evaluator for couple of autonomous Degree and PG Colleges.

### **CERTIFICATE COURSES:**

- The Complete Digital Marketing course – Udemy.
- Digital Marketing - Google Digital Garage.

## **PUBLICATIONS:**

- Published Paper on **Managing Stress in View of Spiritual Paradigm**, International Journal of Research and Analytical Reviews (IJRAR) E-ISSN:2348-1269, P-ISSN: 2349-5138, Volume-9, Issue-4 11-October-2022.
- Published Paper on **East Godavari District (Kakinada) Background of the Investors Investment in Mutual Funds – Qualitative Study**, International Journal of Research and Analytical Reviews (IJRAR) E-ISSN: 2348-1269, P-ISSN: 2349-5138, Volume-9, Issue-4 11-October-2022.

## **PATENT PUBLICATION:**

- Published Patent on ARTIFICIAL INTELLIGENCE BASED MANAGEMENT OF SMART PRODUCTION SYSTEM FOR E-INDUSTRIES on 09-09-2022, Application No. 202241049160.

## **PAPER PRESENTATIONS:**

- Presented paper in National Seminar on **Managing Stress in view of Spiritual Paradigm** Organized by DOMS, AdikaviNannayya University, Rajamahendravaram.

## **SEMINARS/WORKSHOPS/WEBINARS/ATTENDED/PARTICIPATED/ORGANIZED:**

- Participated in **SEBI**, sponsored Workshop on “**INVESTORS AWARENESS PROGRAMME**” Organized by VSM College.
- Participated in National Seminar on **Talent Management Practices in India Emerging Trends** Organized by DCMS, Andhra University, Visakhapatnam on 20-21<sup>st</sup> April 2013.
- Organized a Workshop on **CAREER DEVELOPMENT** to MBA's at V.S.M.College.
- Attended National Seminar on “**RESEARCH METHODOLOGY IN SOCIAL SCIENCES**” Organized by V.S.M College, Ramachandrapuram.
- Participated in Management Development program on **Emerging Trends in Higher Education – Coping Strategies** Organized by Adikavi Nannayya University, Rajamahendravaram on 26<sup>th</sup> April 2016.
- Participated in 5 days Orientation Programme on **Emerging Global Trends in Commerce & Management Studies** Organized by Adikavi Nannayya University, Rajamahendravaram and University of Virgin Islands – USA from 29<sup>th</sup> July to 2<sup>nd</sup> August 2016.

- Participated in Webinar on What E-Commerce Industry Recruiters look for in Candidates? Organized by TCS iON on 2<sup>nd</sup> March 2021.
- Participated in International Webinar on Role of Intellectual Property Rights in HEIs for Strengthening R&D Organized by Department of Commerce, GOVERNMENT COLLEGE(A), Rajamahendravaram on 26<sup>th</sup> April 2021.
- Participated in Webinar on Self-care techniques in the pandemic to prevent death rate Organized by IQAC, JMJ College for Women(A), Tenali on 2<sup>nd</sup> June 2021.
- Participated in International Yoga Webinar/Faculty Development Program on Healthy and Happy Life style Through Simple Yoga & Pranayama. Organized by Department of S & H, Lendi Institute of Engineering & Technology, Vizianagaram from 21<sup>st</sup> to 25<sup>th</sup> June 2021.
- Participated in Webinar on Empowering Educators Organized by Institute of Company Secretaries of India from 9<sup>th</sup> to 11<sup>th</sup> September 2021.
- Participated in Seminar on Intellectual Property Rights & Innovation Organized by Department of Social Sciences & Commerce, Ideal College of Arts & Sciences, Kakinada on 7<sup>th</sup> September 2021.
- Participated in Webinar on Management of Personal Finance Organized by Department of Evening studies, Himachal Pradesh University, Shimla In association with Association of Mutual Funds In India on 6<sup>th</sup> December, 2021.
- Participated in Two Day National level Workshop on “In Pursuit of Manoeuvre Quality Assessment, Enhancement in HEIs: New Framework of NAAC” organized by IQAC of Marudhar Kesari Jain College for women, on 12.08.2022 & 13.08.2022.
- Participated in One-week Faculty Development Programme on “The Framework for improving the quality of scientific research in universities” Organised by Department of Biosciences and Biotechnology, Krishna University from 22-08-2020 to 27-08-2022.
- Participated in One Day National Webinar on “Managing Personal Finance and Wealth Creation” organized by Sri Durga Malleswara Siddhartha Mahila Kalasala in Collaboration with Association of Mutual Funds of India on 7<sup>th</sup> September 2022.
- Participated in National Webinar on “Wealth Creation through Financial Planning” Organized by Department of Financial studies, IIS(Deemed to be University) Jaipur in collaboration with Association of Mutual Funds In India on 12<sup>th</sup> September, 2022.

### **VARIOUS ROLES PERFORMED:**

- Assistant Professor in P.G.Department of Commerce & Management Studies.
- Served as a member in NAAC team and played a key role at Governance and Leadership Criteria.
- Served as members in Career Guidance & Placement cell.
- Member in IQAC (Internal Quality Assurance Cell).
- **Head of the Department** to P.G.Department of Commerce & Management Studies.

### **COMPUTER LITERACY:**

- Knowledge of all editions of windows & MS office
- Photoshop, 2D & 3D modeling
- Adobe Premier
- Hardware & networking
- Internet proficiency
- Social Media
- Blogs (Blogger, Wordpress)

### **SUBJECTS TAUGHT: (MBA)**

- Organizational Behaviour
- Operations Management
- Compensation Management
- International HRM
- Industrial Relations
- Strategic Human Resource Management.
- Performance Management and Counseling.
- Consumer Behaviour& Customer Relationship Management
- Advertising & Brand Management
- Global Marketing.

### **(M.Com)**

- Business Environment
- Human Resource Management
- Marketing Management.

### **(BBA)**

- Human Resource Management
- Marketing Management
- Organizational Behaviour
- Talent Management
- IT For Managers

### **BBA(Digital Marketing)**

- Fundamentals of Digital Marketing & Digital Markets.
- Digital & Social Media Marketing.

- Search Engine Optimization.
- Organizational Behaviour.
- Information & Communication Technology.
- Computer Applications.

**Certification Courses Conducted:**

- Photoshop.
- Office Tools.
- PC-Hardware

*NO. OF PROJECTS GUIDED (M.B.A/M.Com): 85*

**STRENGTHS :**

- Good writing and communication skills
- Willingness to learn
- Self-motivated, dedicated and honest individual
- Friendly and cooperative nature

**INTERESTS:**

- listening to music of all genres
- Working with multimedia
- Organic Farming.

**EXTRA CURRICULAR ACTIVITIES :**

- Designed & conducted games and activities for students to boost their efficiency.
- Organized Department level seminars, Biz Quiz & many more.

**PERSONAL DETAILS :**

Name : **KAMARAJU.V**  
Father Name : V.SRI RAMA CHANDRA CHOWDARY  
Date of Birth : 25-05-1984  
Sex : Male  
Nationality : Indian  
Languages known : English& Telugu  
Permanent Address : **KAMARAJU.V**  
S/o V.Sri Rama Chandra Chowdary  
Narasapurapupeta  
Ramachandrapuram mandal  
East Godavari District  
(533255) AP, INDIA .

**DECLARATION:**

I here by declare that the information furnished above is true to the best of my knowledge

(V.KAMARAJU)