

PROGRAM OUTCOMES

B.Com.,

P01: Gain conceptual knowledge in various disciplines of Commerce, Finance, Management and Information Technology which can be applied in real life situation.

P02: Acquire Global Competencies through comprehensive Curricular and Co-Curricular programs with practical skills and also enable the students face modern day challenges in Commerce and Business.

P03: Apply critical thinking which improves cognitive skills and logical decision making as business leaders.

P04: Apply IT knowledge and skills for efficient and effective business processes and develop innovative methods for competitive advantage.

P05: Develops Communication Skills, Interpersonal and Soft Skills which enable the students interact in a more constructive and productive manner.

P06: Be an effective team leader to lead a group with conflicting personalities and move together towards a common goal.

P07: Equip entrepreneurship skills whether to develop own business idea from concept to reality or learn the tricks of managing an innovative business in today's environment.

P08: Develops Ethical, Moral and Human Values and contribute to the wellbeing of the society.

P09: Develops an attitude to be a lifelong learner both personally and professionally to succeed in dynamic environment.

B.Sc.,:

- **P01:** Acquire knowledge in Physical Sciences with a thrust on fundamental principles and theories related to various scientific phenomena and their relevance in day-to-day life.
- **P02::** Graduates attain practical knowledge through hands-on training and project experience to meet the industrial needs.
- **P03:** Graduates develop critical thinking skills to identify, analyze and solve problems of their core areas using modern tools.
- **P04:** To enhance arithmetic skills and logical reasoning for better Employability.
- **P05:** Graduates develop lifelong learning skills with interdisciplinary approach towards sustainable development.
- **P06:** Ability to communicate effectively the comprehended scientific data and knowledge, write effective reports, design documentation and make effective presentations.
- **P07:** Apply ethical, moral and social values in personal and professional life leading to highly cultured and civilized society.
- **P08:** Ability to work effectively as an individual or as a member or Team leader in diverse teams and in multidisciplinary environs.

B.A:

- **P01:** Graduates develop a practical understanding of the underlying principles of Mass Communication and Journalism Industry.
- **P02:** Graduates attain practical knowledge through hands-on training and project experience to meet the industrial needs.
- **P03:** Graduates will be able to write, edit and design newspapers, shoot and anchor news bulletins and television programmes, make radio programme, print and web advertisements, produce corporate films and documentaries, develop blogs, post tweets, make Facebook posts, create YouTube videos etc.
- **P04:** Graduates will be able to work on the various softwares used in the Mass Communication and Journalism industry such as QuarkXpress, Final Cut Pro, Mac, Adobe Audition, Adobe premiere pro and Adobe Photoshop (Cs5 & Cs6) etc. and catch up with the ever changing developments in media industry.
- **P05:** Graduates will develop ability to sift through the data and communicate effectively through various kinds of media so as to enable the target audience to comprehend the same in easy to relate manner.
- **P06:** Apply ethical, moral and social values in personal and professional life leading to highly cultured and civilized society.
- **P07:** Ability to work effectively as an individual or as a member or Team leader in diverse teams and in multidisciplinary environs.
- **P08:** Recognize and solve business problems in an ethical manner for continuous development of business venture.
- **P09:** Develop lifelong learning skills with interdisciplinary approach towards sustainable development.